

III VISITOR EXPENDITURE SURVEY

General exit surveys	VISITOR EXPENDITURE SURVEY							By Country	
	St. Lucia	Belize	Jamaica	Guyana	Grenada	Suriname	Trinidad Tobago	Barbados	
1 Where do you live?	x				x	x			
Permanently		x	x	x			x	x	
United States - State	x	x	x	x					x
Canada - Province	x	x	x	x					x
Europe - Country		x							
United Kingdom	x		x	x					x
Other Europe Country	x		x						x
Caribbean - Country	x	x	x	x					x
Other - Country	x	x							x
Latin America			x	x					
Japan			x	x					
Other - Country			x						
Nationality						x			
Country of Birth							x		
2 What was the Main Purpose of your visit?	x	x	x	x	x		x	x	
Business only	x	x	x	x	x	x	x	x	
Business/vacation	x	x	x						x
Health/Education/Religion		x							x
Health treatment						x			
Religion						x			
Scientific/study tour				x					
Study									x
Convention			x						
Vacation	x	x	x	x	x	x	x	x	
Honeymoon	x		x						x
Visit friends & relatives	x	x		x	x	x	x	x	
Nature travel				x					
Adventure tourism				x					
Climate				x					
Personal events (weddings, funerals)				x					
Day trip				x	x				
Carnival								x	
Other - specify	x	x	x		x	x	x		
Not Stated							x		
3 Are you a national resident Abroad?	x								x
How many years living				x					

abroad								
How many times visited before?				X				
4 Did you visit neighboring countries on this trip? - which - specify	X			X	X			X
				X	X			X
5 In which areas did you stay while in this country?	X	X				X		
6 Where did you stay?	X		X	X	X	X		X
Name:	X		X	X	X		X	X
Type:								
Hotel		X	X	X	X	X	X	
All inclusive Hotel	X							X
Other Hotel	X							X
Guest house	X	X	X	X		X	X	X
Apartment/Villa	X	X		X			X	X
Apartment			X		X			
Villa			X					
Fishing Lodge		X						
Friend/Relative	X	X		X	X	X		X
Private Home			X			X	X	
Owned dwellings						X		
Other - specify	X			X	X	X		X
Which meal plan did you use- EP or CP or MAP					X			
7 How many nights did you Spend in this country?	X	X		X	X	X	X	X
<i>Date of arrival</i>			X					
<i>Date of departure</i>			X					
8 With whom did you travel? (what is your relationship With the other members of Your party - specify)	X	X		X	X	X	X	X
Alone	X	X		X		X	X	X
Spouse/partner only	X	X		X			X	X
Family	X	X		X			X	X
Group/Friends	X	X		X			X	X
- separate expenses						X		
- shared expenses						X		
Other -specify	X	X					X	X
8b How many other persons are in your party?					X	X	X	
How many under 14						X		
How many over 14						X		
9 On which Airline did you travel?	X			X				X
Where did you start your								

your journey?										X	
10 Did you travel on a prepaid Package?											
Yes	X			X	X	X	X		X		X
No	X			X	X	X	X		X		X
11 If you came on a prepaid Package?											
Name of Tour operator/whole-Saler?	X	X									X
Name of the Package	X			X		X	X				X
Is your flight scheduled or chartered?				X							
- scheduled				X							
- chartered				X							
Total cost of the package (pp) (specify currency)	X			X	X	X	X		X		X
What did the package include?		X									
Air ticket	X	X		X	X	X	X		X		X
Accommodation	X	X			X	X	X		X		X
- with meals		X		X	X	X	X				X
- room only		X		X	X	X					X
Meals									X		
Tours	X	X		X					X		X
Transfers/Taxes		X		X					X		
Car rental				X							
Insurance		X									
Other -specify	X	X				X	X		X		X
12 If you did not come on a prepaid package, did you make an advance payment before coming to this country?											
Yes - how much?	X	X									X
- for what?	X	X									X
No	X	X									X
13 What was your total Expenditure in this country?											
(exclude amounts in Q9 & 10) (specify currency)	X	X		X	X	X	X		X		
14 How much of the total in 11 did you spend on:											
Accommodation									X		
Hotel Room									X		
Guest House/B&B/Apt									X		
Private Home/Other									X		
- including meals & drinks	X	X		X	X	X	X		X		X
Hotel									X		
Guest House/B&B/Apt									X		
Private Home/Other									X		

How much of this was for:								
- Room			X					
- Food & beverage			X					
Other meals & drinks (other than at the hotel)	X	X	X	X		X	X	X
Hotel Stay								X
Guest House/B&B/Apt								X
Private Home/Other								X
- Restaurant			X					
- Nightclub			X					
Transportation			X				X	X
- Air Inland			X					
- Inter-Island Ferry								X
- Air-bridge								X
Taxi/car rental/tours	X	X						
- Taxi			X	X	X			
- Car rental			X	X	X			X
- Tours				X	X			X
Air Inland								
Transfer			X					
Other			X					
Entertainment/recreation (watersports,nightclubs, etc)	X	X		X	X	X	X	X
visitor attractions-rafting,tours			X					
sports & recreation-golf fees,etc			X					
Medical care		X						
Shopping		X	X	X	X	X	X	
- Souvenirs	X							X
- Other shopping - specify	X							X
- In-Bond Duty free			X					
- Clothing			X					
- Wooden Articles			X					
- Straw Products & Beads			X					
-Other Craft Work			X					
- Other			X					
Cash gifts/donations				X				
Property purchase				X				
Property repair				X				
Telephone & e-mail					X			
All other spending			X		X	X	X	
(include Departure Tax)	X			X				X
(include taxes)		X						
Total Expenditure in this country		X	X	X		X		
(indicate in what currency: - US\$; CAN\$; UK; Local		X				X		

15 How many persons does this expenditure cover?

	X	X	X	X	X		X	X
--	---	---	---	---	---	--	---	---

16 In making payments, to what extent did you use:

Cash/travellers cheques	X			X	X			X
Personal cheques				X				
Other - specify				X				

American Express Card	x				x				x
Visa card	x				x				x
Master card	x				x				x
Other credit card - specify	x				x				x

17 Which of the following activities did you engage in?

Scuba diving	x	x							x
Water sports	x								x
Snorkeling			x						
Sailing			x						
Canoe/Kayaking			x						
Fishing	x	x			x				x
Hunting					x				
Boat trips	x				x				
River trips			x						x
Caving			x						
Air tours					x				
Golf	x								x
Shopping	x								x
Cultural event									
Historical site/museum			x						
National Park/Reserve			x						
Botanical Expeditions					x				
Birding			x		x				
Island Tour			x						
Jungle trekking/tours			x		x				
Hiking					x				
Cultural event camping			x						
Casino					x				
Other - specify	x	x							x

18 Which of the following places of interest did you visit?

	x	x	x	x					x
--	---	---	---	---	--	--	--	--	---

19 What was the nature of your souvenir purchases?

Pottery	x				x				x
Sculpture	x								x
Toys	x								x
Jewellery	x								x
Paintings	x								x
Wall Hangings	x								x
T-shirts	x								x
Other clothing	x								x
Other - specify	x								x

20 Gender

Male		x	x	x		x			
Female		x	x	x		x		x	

21 To which age group do you belong?

Under 20 years		x	x						x
----------------	--	---	---	--	--	--	--	--	---

20-29	X		X				X
30-39	X		X				X
40-49	X		X				X
50-64	X		X				X
Over 64 years	X						X
Under 17 years			X				
17-24			X				
25-34			X				
35-49			X				
50-64			X				
65+			X	X			
Age - years						X	
Under 15 years							X
15-34							X
35-54							X
55-64							X
Over 65							X
Not stated							X
22 Family Income before taxes			X				
Under 7,999			X				
7,999-9,999			X				
10,000-14,999			X				
15,000-19,999			X				
20,000-24,999			X				
25,000-49,999			X				
50,000 and over			X				
23 Which activities did you							
Attend?							X
Hotel Floor Show							X
Dramatic presentation							X
Other dance show							X
Show - night club (without Live music)							X
Night club show (live music)							X
Concert							X
Other - specify							X
24 Other	X		X				X