

## Press Release

### October 16<sup>th</sup> to 21<sup>st</sup> 2016 is Statistics Week in Cayman

In 1997, the United Nations Statistical Commission (UNSC) in its 29<sup>th</sup> session strongly recommended countries to celebrate statistics days or weeks, for the following key reasons:

- To promote people's awareness of statistics and their value, and encourage their support for statistics and for providing data;
- To promote the use of statistics;
- To bring together users and producers of statistics; and
- To improve relationships between statistical authorities and the media.

Since 2007, the Cayman Islands celebrated **Statistics Week**. This year, there will be a week-long series of local activities from 16<sup>th</sup> – 21<sup>th</sup> October, 2016. The local celebration supports the **Global Statistics Day** on October 20<sup>th</sup>, 2016, and the **Regional Statistics Day** coordinated by the CARICM on October 15<sup>th</sup>, 2016.

The Week starts with a thanksgiving within the worship service of the Cayman Islands Baptist Church on October 16<sup>th</sup>.

The Minister for Finance and Economic Development, Hon. Marco Archer is expected to issue a statement on October 17<sup>th</sup> (Monday) articulating the theme of Statistics Week: ***“Advancing Statistics for Improving People’s Lives.”***

The Economics and Statistics Office (ESO) will have presentations of *“Statistics and You”* to Grade 11 students in Clifton Hunter High School and Grades 9 to 12 students in Wesleyan Christian Academy. The presentation is expected to show how simple surveys can help understand the characteristics of a body of students that comprise a class or a school.

To promote the use of statistics, the Radio Cayman Talk Today host Mr. Dwayne Sterling Ebanks in cooperation with ESO, will be hosting a daily mini presentation of local statistics on various subject in a segment called *“Do You Know?”* This will be followed by a *Stats Quiz* for the general public, with the daily winner (the first to call in the correct answer) awarded with a gas voucher and fun prizes by the ESO. A similar package of daily presentation and quiz will be given to civil servants. The youth will also have the opportunity to be exposed to youth-related statistics and Stats Quiz via the Radio Cayman show *Youth Flex* on Wednesday, October 19<sup>th</sup>. All *Stats Quiz* questions will be taken from statistical reports posted in the ESO website [www.eso.ky](http://www.eso.ky).