



Caribbean Statistics Day 2011

Jingle Competition Rules and Regulations

1. Introduction

To celebrate the observance of Caribbean Statistics Day 2011 the Caribbean Community (CARICOM) Secretariat is giving budding artistes the chance to create a *jingle!* A jingle is a memorable slogan, set to an engaging melody. The participants need to write original lyrics and give it a catchy tune.

2. How to enter

If you can sing, rap or compose a good tune about Caribbean Statistics Day 2011, then a jingle competition is for you.

The jingle must be a short song approximating but not exceeding forty-five (45) seconds which will inform of Caribbean Statistics Day 2011. This jingle must incorporate the theme: **“Recognising the Essential Role of Statistics in the Development of the Caribbean Community.”**

The competition is open to entries from **Monday, 19 September, 2011** and entries will close at **4:30pm on Thursday, 7 October, 2011.**

3. Judging and eligibility

The competition will take place on Friday, 14 October 2011 during the

period 1:00 pm to 4:00 pm. Entrants will be informed beforehand of the exact time.

- Schools must complete an entry form.

In order for your entry to be eligible to win:

- it must be entirely your own original work and you must have obtained all necessary consents, approvals and licences required to submit your entry; and
- it must not contain any content which is offensive, obscene, sexually explicit, violent, derogatory, political, defamatory, illegal, immoral, or which may infringe the intellectual property of any third party.

After the close of the entry period, eligible songs will be judged in the following three categories:

- Originality (How the following words are used in the song “Caribbean Statistics Day” the theme “: **“Recognising the Essential Role of Statistics in the Development of the Caribbean Community.”**”
- Best use of Lyrics (the words “Caribbean Statistics Day” and theme **““Recognising the Essential Role of Statistics in the Development of the Caribbean Community.””** must be used accurately in terms of its meaning and clearly pronounced).
- Musical Performance

All registration forms must be sent to the **Project Director, Regional Statistics, CARICOM Secretariat, Turkeyen, Greater Georgetown** before

the deadline specified above. This can be emailed to stat1@caricom.org or fwiggins@caricom.org or hand delivered to Regional Statistics.

Funded by the European Union

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