



Statistics Department  
Ministry of Economic Development, Investment, Commerce and Tourism  
Government of Anguilla  
The Valley, ANGUILLA, B.W.I.

## Anguilla Statistics Week

October 15 – 21, 2010

“Celebrating the Many Achievements of Official Statistics in Anguilla”

● Professionalism ● Integrity ● Service ●

### Calendar of Events

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#### [A] PRE-WEEK ACTIVITIES

Commencement Date - Monday September 13, 2010

##### Activity 1 – Poetry Writing Competition

**Topic:** “Anguilla Population & Housing Census 2011 – It All Adds Up”

**Target Audience:** Secondary School Aged Students

**Start Date:** Monday September 13, 2010

**Closing Date:** Monday, October 4, 2010

**Objective:** Write a poem no more than 40 lines to be inspired by the topic.



Rules and Regulations and Entry Forms available

##### Activity 2 – Word Creation Competition

**Phrase:** “Census 2011 – It All Adds Up”

**Target Audience:** Primary School Aged Students – Grades 4-6

**Start Date:** Monday September 13, 2010

**Closing Date:** Monday, October 4, 2010

**Objective:** Create as many 3 letter or more words from the phrase.



Rules and Regulations and Entry Forms available

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“Sound Statistics for Sustainable Development”

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The Valley, Anguilla

**Activity 3 – Family Tree Project**

**Objective:** “Construct a family tree and present statistical data”  
**Target Audience:** Primary School Aged Students – Grades 4-6  
**Start Date:** Wednesday, September 29, 2010  
**Closing Date:** Friday, October 15, 2010  
**Presentation Date:** Tuesday, October 19, 2010

**Project Description:** Students are asked to produce a family tree based on the past principal who bears the name of the school along with a written project. (In the case of two of the schools, a name will be provided as the research subject.)

**Activity 4 – STATIPS© Countdown to Caribbean and World Statistics Days**

**Objective:** Create a greater awareness by the general public of the available data on Anguilla.  
**Target Audience:** General Public (Listening and Reading Audience)  
**Start Date:** Friday, October 1, 2010  
**Closing Date:** Thursday, October 21, 2010  
**To be aired:** On the hour throughout the day



STATIPS are short statistical facts about Anguilla.

**Activity 5 – Pre-recording Radio Remarks**

**Topic:** “Celebrating the Many Achievements of Official Statistics in Anguilla”  
 Professionalism, Integrity & Service  
**Target Audience:** General Public (Listening and Reading Audience)  
**Start Date:** Friday, October 15, 2010  
**Closing Date:** Thursday, October 21, 2010

Remarks will be given by:



HE The Governor – Mr. Alister Harrison.



Deputy Governor – Mr. Stanley Reid



Hon Chief Minister<sup>1</sup> – Mr. Hubert Hughes



Hon Opposition Leader – Mr. McNiel Rogers



P.S. EDICT<sup>2</sup> – Dr. Aidan Harrigan


<sup>1</sup> Minister of Finance, Economic Development, Investment Commerce and Tourism (Anguilla Statistics Department(ASD) falls in this Ministry)

<sup>2</sup> Permanent Secretary responsible for Anguilla Statistics Department(ASD))

**Activity 6 – The Bridge Radio Programme**

**Topic:** Promoting the Statistics Week of Activities  
**Target Audience:** General Public (Listening Audience)  
**Start Date:** Wednesday, October 13, 2010

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 The Bridge – Giving Numbers Meaning radio programme is a weekly Wednesday 15-minute radio programme aired on Radio Anguilla. It is produced in conjunction with the Anguilla Statistics Department (ASD). Listen live via the worldwide web - <http://www.radioaxa.com/>

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**[B] STATISTICS WEEK OF ACTIVITIES**

Commencement Date - Friday, October 15<sup>th</sup>, 2010

**1. Continuous All Week Event****Activity 1 - Statistics Exhibition**

**Theme:** “Celebrating the Many Achievements of Official Statistics in Anguilla”  
Professionalism, Integrity & Service  
**Start Date:** Friday, October 15, 2010  
**Closing Date:** Thursday, October 21, 2010  
**Venue:** The Anguilla Public Library  
**Target Audience:** General Public

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**2. Day Specific Event****Day 1 – Friday, October 15<sup>th</sup>, 2010 – Caribbean Statistics Day****Activity 1 – Workshop**

**Topic:** The Value of Data and its Presentation  
**Time:** 9:00AM – 10:30AM  
**Venue:** Teachers’ Resource Centre  
**Target Audience:** Government Departments  
**Presenters:** Ms. Rhina Meade – Section 1 – The Value of Data  
Mrs. Lori-Rae Alleyne-Franklin – Section 2 – Presenting Data  
**Questions and Answers:** Moderated by Mr. Keith ‘Stone’ Greaves

**Activity 2 – Pre-recorded Radio Remarks**

**Topic:** “Celebrating the Many Achievements of Official Statistics in Anguilla”  
Professionalism, Integrity & Service

**Target Audience:** General Public (Listening and Reading Audience)

**Start Date:** Friday, October 15, 2010

**Time to be aired:** After the morning and evening major newscasts

Remarks will be given by:

 HE The Governor – Mr. Alister Harrison.

**Activity 3 – Press Release – Caribbean Statistics Day**

**Topic:** “Celebrating the Many Achievements of Official Statistics in Anguilla”  
Professionalism, Integrity & Service

**Target Audience:** General Public (Listening and Reading Audience)

**Start Date:** Friday, October 15, 2010

**Time to be aired:** To be read in the morning and evening newscasts

Press Release will be given by:

 Chief Statistician – Mrs. Lori-Rae Alleyne-Franklin.

**Activity 4 – Announcement – Today is Caribbean Statistics Day**

**Statement:** “Celebrating the Many Achievements of Official Statistics in Anguilla”  
Professionalism, Integrity & Service – Today is Caribbean Statistics Day

**Target Audience:** General Public (Listening and Reading Audience)

**Start Date:** Friday, October 15, 2010

**Time to be aired:** On the hour throughout the day

**Activity 5 – STATIPS® Today is Caribbean Statistics Day and Countdown to World Statistics Day**

**Objective:** Create a greater awareness by the general public of the available data on Anguilla.

**Target Audience:** General Public (Listening and Reading Audience)

**To be aired:** On the hour throughout the day

 STATIPS® are short statistical facts about Anguilla.

**Day 2 – Saturday, October 16<sup>th</sup>, 2010**

**Activity 1 – STATIPS® Countdown to World Statistics Day**

**Objective:** Create a greater awareness by the general public of the available data on Anguilla.

**Target Audience:** General Public (Listening and Reading Audience)

**Time to be aired:** To be read at 8:00AM, 12:00 and 4:00PM

 STATIPS® are short statistical facts about Anguilla.

**Day 3 – Sunday, October 17th, 2010****Activity 1 – STATIPS® Countdown to World Statistics Day**

**Objective:** Create a greater awareness by the general public of the available data on Anguilla.

**Target Audience:** General Public (Listening and Reading Audience)

**To be aired:** On the hour throughout the day



STATIPS® are short statistical facts about Anguilla.

**Day 4 – Monday, October 18th, 2010****Activity 1 – Pre-recorded Radio Remarks**

**Topic:** “Celebrating the Many Achievements of Official Statistics in Anguilla”  
Professionalism, Integrity & Service

**Target Audience:** General Public (Listening and Reading Audience)

**Start Date:** Friday, October 15, 2010

**Time to be aired:** After the morning lunchtime and evening major newscasts

Remarks will be given by:



Deputy Governor – Mr. Stanley Reid.

**Activity 2 – STATIPS® Countdown to World Statistics Day**

**Objective:** Create a greater awareness by the general public of the available data on Anguilla.

**Target Audience:** General Public (Listening and Reading Audience)

**To be aired:** On the hour throughout the day



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**Day 5 – Tuesday, October 19th, 2010****Activity 1 – Pre-recorded Radio Remarks**

**Topic:** “Celebrating the Many Achievements of Official Statistics in Anguilla”  
Professionalism, Integrity & Service

**Target Audience:** General Public (Listening and Reading Audience)

**Start Date:** Friday, October 15, 2010

**Time to be aired:** To be read at 8:00AM, 12:00 and 4:00PM

Remarks will be given by:



Leader of the Opposition – Hon. McNeil Rogers.

**Activity 2 – STATIPS® Countdown to World Statistics Day**

**Objective:** Create a greater awareness by the general public of the available data on Anguilla.

**Target Audience:** General Public (Listening and Reading Audience)

**To be aired:** On the hour throughout the day



STATIPS® are short statistical facts about Anguilla.

**Activity 3 – Primary School Fun Day**

**Objective:** Create a greater awareness among primary school aged student of statistics using fun activities.

**Target Audience:** Primary School Aged Students – Grades 4-6  
(10 students from each of the 8 primary schools)

**Venue:** Teachers' Resource Centre

**Time:** 9:00AM – 12:00noon

**Start Date:** Tuesday, October 19, 2010

**Closing Date:** Tuesday, October 19, 2010

Programme for the Day

- Activity 1 – Data Collection and Presentation
- Activity 2: - Non-Verbal Reasoning
- Activity 3: - Presentation of School Family Tree
- Activity 4 – Fun Round

**Day 6 – Wednesday, October 20<sup>th</sup>, 2010 – World Statistics Day****Activity 1 – Announcement – Today is World Statistics Day**

**Statement:** “Celebrating the Many Achievements of Official Statistics in Anguilla”

Professionalism, Integrity & Service – Today is World Statistics Day – October 20, 2010

**Target Audience:** General Public (Listening and Reading Audience)

**Start Date:** Friday, October 15, 2010

**Time to be aired:** On the hour throughout the day.

**Activity 2 – Pre-recorded Radio Remarks**

**Topic:** “Celebrating the Many Achievements of Official Statistics in Anguilla”

Professionalism • Integrity • Service

**Target Audience:** General Public (Listening and Reading Audience)

**Start Date:** Friday, October 15, 2010

**Time to be aired:** After the morning lunchtime and evening major newscasts

Remarks will be given by:



Hon. Chief Minister – Mr. Hubert Hughes.

**Activity 3 – STATIPS® Today is World Statistics Day**

**Objective:** Create a greater awareness by the general public of the available data on Anguilla.

**Target Audience:** General Public (Listening and Reading Audience)

**Time to be aired:** After the morning lunchtime and evening major newscasts



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**Activity 4 – Press Release – World Statistics Day**

**Topic:** “Celebrating the Many Achievements of Official Statistics in Anguilla”

Professionalism, Integrity & Service

**Target Audience:** Listening and Reading General Audience

**Start Date:** Friday, October 15, 2010

**Time to be aired:** To be read in the morning and evening newscasts

Press Release will be given by:



Chief Statistician – Mrs. Lori-Rae Alleyne-Franklin.

### **Activity 5 – Mid Morning Launch**

**Theme:** “Celebrating the Many Achievements of Official Statistics in Anguilla”  
Professionalism, Integrity & Service

**Target Audience:** General Public

**Venue:** The Anguilla General Post Office Grounds

**Time:** 9:30AM – 11:00AM

**Start Date:** Tuesday, October 20, 2010

**Closing Date:** Tuesday, October 20, 2010

#### **Objectives:**

Launch the Anguilla Population and Housing Census 2011 and presentation of prizes related to census competition.

## **Day 7 – Thursday, October 21<sup>st</sup>, 2010**

### **Activity 1 – Pre-recorded Radio Remarks**

**Topic:** “Celebrating the Many Achievements of Official Statistics in Anguilla”  
Professionalism, Integrity & Service

**Target Audience:** General Public (Listening and Reading Audience)

**Start Date:** Friday, October 15, 2010

**Time to be aired:** After the morning and evening major newscasts

Remarks will be given by:



P.S. EDICT – Dr. Aidan Harrigan.

### **Activity 2 – STATIPS®**

**Objective:** Create a greater awareness by the general public of the available data on Anguilla.

**Target Audience:** General Public (Listening and Reading Audience)

**Time to be aired:** After the morning, lunchtime and evening major newscasts



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### **Activity 3 – Workshop**

**Topic:** The Production of Environment Statistics

**Time:** 9:00AM – 10:30AM

**Venue:** Teachers’ Resource Centre

**Target Audience:** Government Departments responsible for areas of the environment statistics program

**Lead Coordinator:** Ms. Brittany Christopher – Anguilla Statistics Department

**Start Date:** Thursday, October 21, 2010

\*\*\* End of Anguilla Statistics Week 2010 \*\*\*