



CARICOM




***“BETTER STATISTICS, BETTER MANAGEMENT, BETTER  
DEVELOPMENT OUTCOMES”***



CARICOM



**REGIONAL  
STATISTICS**  
CARIBBEAN COMMUNITY SECRETARIAT  
DEVELOPING A SUSTAINABLE STATISTICAL INFRASTRUCTURE



**CARIBBEAN  
STATISTICS  
DAY**

“ BETTER STATISTICS, BETTER MANAGEMENT, BETTER OUTCOMES ”



Caribbean Community (CARICOM) Secretariat In Collaboration with The United Nations (UN)

15th OCTOBER 2009

# Launch of New Look CARICOM Statistics Website



## BACKGROUND

In September 2008, a decision was made to revamp the existing website hosted under the domain name - <http://www.caricomstats.org> to reflect a new dynamic look that would attract new visitors while keeping existing ones interested in the information being placed via our website on the Worldwide web.



## BACKGROUND

The 'NEW look' Website completed in November 2008 aims to bring dynamic look and content to the main web portal of statistics, that also hosts the Helpdesk and CARICOMInfo website as well as other future website projects, in a timely and up to date manner. The new layout brings to the fore-front focal points to be highlighted such as new events, news and so forth allowing users to view the information in a crisp, clearer and attractive manner.

The Website Re-design Panel comprised of members of the Statistics Sub-programme under the guidance and contribution of all staff in the Statistics Sub-Programme.



# WEBSITE ENHANCEMENTS

## The Website boosts:

- A Reconstructed web banner/header that reflects the member states of CARICOM Region as well as a larger CARICOM logo and Regional Statistics Website Logo - the dots being reflective of onward progress in the CARICOM Statistics Sub-Programme.
- Captivating Graphics that attract users to the objects which we seek to advertise whether it a meeting, publication or otherwise.

# WEBSITE ENHANCEMENTS

## The Website boosts:

- Dynamic Formatting that promotes an enhanced design and clearer display of web content such as news, new events, meetings and projects occurring in the Sub-Programme via clean and clear font, headings and navigational menu.
- Use of Dynamic Scripting Language and Dynamic Web Content such as Flash where necessary to create moveable, interact content.

# WEBSITE FEATURES

## Features Include:

- Ease of navigation
- A user-friendly look
- Dynamic display of content via JavaScript and Flash Objects
- More organised content



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**DEMO**



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**THE END**